

Michelle Vandale Memorial Spirit of Winter Sponsorship



Fraser Valley Ringette Parents and Members, we would appreciate your help in securing donations and sponsors for our annual Michelle Vandale Memorial Spirit of Winter Tournament to be held December 1-3, 2017. Our goal is to build this annual tournament into the biggest and best on the west coast...*the* go-to event of the season.

Fraser Valley Ringette Association will be hosting its **12th annual Michelle Vandale Memorial Spirit of Winter** on Fri. Dec. 1st through Sun. Dec. 3rd at Walnut Grove Sportsplex, George Preston Rec. Centre, and Aldergrove Arena. We will have over 800 athletes coming from all over BC and Alberta to this great ringette tournament.

We are always looking for local businesses to support our association and teams. Your company will be recognized on 'thank you' posters, in our on-line program guide, and on our website and social media. Please let us know if your company would be interested in supporting us in anyway, either through a cash donation or prizes/gifts for our raffle table, opening ceremonies, player goodie bags, or our Spirit of Fun Carnival. I thank you for your time and consideration and I look forward to hearing from you.

SPONSORSHIP

You, your business, the company you work for, the companies that you frequent, or someone you know may choose to support the Fraser Valley Ringette Association. This is an excellent opportunity for corporations to receive a tax receipt (issued for financial contributions) while showing support for our Association. Sponsorship can be a simple cash (or cheque) donation, gift for our raffle table, items Player Goodie Bags or Opening Ceremonies such as water, juice, snacks, merchandise samples, promotional products, etc.

SOLICITATION LETTERS

We all patronize local establishments. Why not ask a business you have a special relationship with for a donation of an item or gift certificate. When approaching businesses for acquisitions, you may use the [solicitation letter](#) we have already prepared (click [here](#)) for collecting donations from sponsors and individuals.

INVITE YOUR FRIENDS and FAMILY

Attendance is key. Invite your friends and family to **Opening Ceremonies** which will be held on **Friday, Dec. 1st** at the George Preston Rec. Centre. We will have activities such as a team banner parade, 50/50 draw, a ring toss onto the ice where participants can win great prizes.

Thank you in advance for your stewardship of our community event 2017 Michelle Vandale Memorial Spirit of Winter Ringette Tournament.

Sincerely,

Yvonne Johnson,

Tournament Committee

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