

Fraser Valley Ringette Association Newsletter: Promotion Special Edition

FVRA Families: We Need Your Help, Please 😊

1.) Come Try Ringette Event: Great way to introduce new players to our sport.

- What is it? Have your players invite a few friends to join them on the ice to try Ringette!
- We will once again be running a contest for the player who brings the most NEW friends to try.
- When and where? **Sunday May 29 from 3:30-4:30PM at NHTC** (formerly NTR)
 - 20740 Mufford Crescent, Langley: <http://maps.google.ca/maps?hl=en&client=dell-row-rel&channel=ca&tab=wl&q=>

What do players have to do? Go to www.cometryringette.ca and register on-line.

What do players need? Helmet, gloves & skates.

Don't have helmet, gloves or skates? You can rent skates at NHTC. If you need a helmet or gloves please let Danelle know in advance of the event so we can confirm if we have something for you to use.

Volunteers: if you can help out at this event: please contact Danelle Sestito at 604-309-2378 danric@telus.net

Word of mouth is by far the BEST form of advertising; with your player, please let as many parents/kids as you can know about this event and encourage them to come out!

- Please forward this e-mail to families you think may be interested!

2.) Help Us Spread The Word About Ringette.

As stated above, word of mouth has proven to be our most effective promotional tool. We ask that each Ringette family pass on the good news about our sport to a couple of other families in your neighbourhood who might like to try Ringette – particularly kids 6 to 11 years old who would be eligible for our U9-Bunny, U10-Novice and U12-Petite programs. Someone told you about Ringette – so please do someone else the same favour.

We have very low Registration fees:

- U9-Bunny players pay only \$175 (no other discounts apply)
- New Player Discount: for new players in all other age groups we offer a \$75 discount

Quality Used Equipment: to keep costs down we have lots of quality used equipment (skates, sticks etc) available.

Player Referral Program: we have offered this program for many years to reward returning families for spreading the good word about Ringette.

- You will receive \$50 from FVRA for recruiting a new player.
- Important: when the new player fills out their Registration Form they need to write in who it was that referred them (Discounts Available section asks for this information)

Please direct anyone who is interested in joining Ringette to our web site www.fvringette.com

3.) Did You Know: We Are On Facebook?

- Check out our Facebook page, and don't forget to "like" it while you're there.

<https://www.facebook.com/?ref=home#!/pages/Fraser-Valley-Ringette-Association-FVRA/119783408074567>

4.) Do You Want to Help and Learn More About Promotion at FVRA?

- BC Ringette is sponsoring a Come Try Ringette training session: May 14th from 9-1 in Richmond
- Danelle is looking for one or two other people to join her; contact her if you are interested at 604-309-2378 danric@telus.net
- This is a very rewarding and important function for FVRA.